

Ventura Hub

Tool Share and Education Bicycle Collective

November 3, 2011

Attended: Matt Glass, Dean Fraley, Toby Smith, Benicia Smith, Tiffany Richardson, Greg Abille, Zach Barker, Rachel Morris, Scott King.

@ = "Action Item"

Site:

@ Rachel, Greg, Scott – meet w/ owner of 202 Olive (used to be recycle place, now for rent). Preliminary call to find out more about location.

Room at City Hall – Rachel will use Greg's letter and present the idea to City Staff Green Roundtable, Wed, Nov 9.

@ Greg will send letter to absentee landlord in the 900 block.

@ Rachel review Greg's letter and get back with him

@ Scott Call Grant Kemp re: Property profile for above properties

@ Rachel set up meeting w/ Meriwether Friday Nov 11 or Nov 25.

Part and Bike Pricing:

To determine price structure so volunteers know how much to sell a part for.

Example:

- 1.) Bins – Expensive/Med/Low
- 2.) @ Steve and Toby create a basic, generalized parts pricing chart.
- 3.) Expensive, high-end parts to be priced separately as opposed to by pricing chart.
- 4.) Separate inventory system for new and used parts.

Promo:

Pick name and design logo. It needs to be clear who we are and what we do.

Mission statement needs to be short and memorable.

@ Logo Design party – Monday, Nov 7, 7pm, Rachel's house – Dean, Tiffany, Matt, Rachel, Frankie?

- Scott and Steve to send Illustrations to Rachel for possible use.
- Dean to bring big Post-It's to draw on.

Target Customer

- Low Income
- Women in cycling
- People of color, & English as second language
- Mid and high end cyclists

Purpose of the Ventura Hub Bicycle Collective

- Educate people to repair their own bike
- Women feeling welcome and comfortable in the shop
- Affordable Transportation
- More cycling in the community
- Saving the world one bike at a time.
- A hub for bicycle culture – create a thriving bike culture
- Building a safe environment, educating people how to bike on the road
- All people deserve affordable transportation
- Reduce traffic and get kids to bicycle to school and recreation

Governance:

We need a practical governance body. As it turns out, we're very similar to BiciCentro so far.

- The Bike-Coop to be its own "Pod" with its own governance.
- Send a spokes person to the General Meeting (as opposed to the VCCool Board who doesn't need that level of detail.
- People take rolls according to their skills and interests. So far Matt is inventory, Dean is Promo, Greg is process and Web, Rachel is Program Director, Scott is Kids' Earn a Bike
- If people volunteer and want to get involved in the governing process, they are welcome.

Contacting People:

@Scott and Heather to research group text on-line, and get recommendations to Rachel

Earn a Bike:

A youth mentoring program. Teach young people and troubled youth to build their own bike, gain skills and share the bike experience learning other skills along the way.

- Possibly kids on parole or just not having enough attention at home.
- One to two kids per adult. Scott is working on the plan. Possibly others could help him mentor kids.
- Looking into Scotts sale of refurbished bikes could be part of the collective. More research and brainstorming needed.
- Scott is already doing this, and is available for kids now.

Mobile bike Unit:

Till we get a space, and possibly even beyond we need a bicycle-powered bike shop.

- Light weight – easy to pull.
- Fast setup/teardown

- Artistic – Eye-catching – Possibly a dragon or some other shape
- @ Design meeting – Friday, November 11th, 6:30 – Rachel’s Garage (DRESS WARMLY!) Toby, Dean, Matt, Rachel, Tiffany, and possibly Zack and Benicia
- @ Rachel to email Toby the purchase info, Toby to recommend stands and parts

Volunteer Flyer:

We need to start recruiting volunteers to be trained for the Open Shop. We need to design an inviting flyer.

- Art or photos showing diversity, women, men, people of different colors.
- Specify bilingual Spanish/English is a great asset.
- @ Rachel and Matt to work together on the flyer – set a time and date.