



VCCool – Media Advisory

Sept. 15, 2011
For Immediate Release
Event /Story Idea

Contact:
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“POWER OF GREEN”

WHAT: VCCool teams up with business & local organizations for a Ventura Council Candidate “Green” Forum.

WHAT ELSE: VCCool’s On-Line “Green” Candidate Questionnaire Q&A available Sept 26th at www.VCCool.org

VCCool is working with a broad local community to host a historic Ventura City Council Candidate Forum focusing on green solutions for Ventura. We recognize that the artificial division between Economy and Environment is obsolete. It’s time to come together and support green jobs, sustainable energy, healthy transportation, efficient homes, a resilient local economy, clean beaches, and a future for our kids and their kids. At the forum, we will hear what ideas and visions the candidates bring to the table.

The forum will start with a beautiful local slide show, music, and refreshments - a celebration of our amazing home. The “Power of Green” forum will follow, with prepared as well as audience questions for local candidates.

WHEN: Tuesday, October 4

6:00 p.m. Mingle & Multi-Media

6:30 p.m. Fast-Paced Candidate Forum about Green

8:30 p.m. Meet and Greet

WHO: *The event is free and open to the public.* All eleven dedicated citizens who are campaigning to serve on the Ventura City Council are invited as our Guests of Honor. The Forum Moderator will be WAV artist Vonder Gray.

WHERE: WAV (Working Artists Ventura) Theater Gallery
175 S. Ventura Ave., Ventura 93001

SPONSORS: In addition to Host VCCool sponsors so far include The WAV, Patagonia, C4 Green Building Council, Surfrider, Kids VS. Global Warming, Ventura Bicycle Union, SOAR, the Environmental Defense Counsel, and more.

BACKGROUND:

VCCool is an active, local, grass-roots organization dedicated to lowering greenhouse gases in Ventura and Ventura County. Our Mission is to address climate change by promoting a green economy and sustainable lifestyle through local community action, education, effective public policy, and an inspiring proactive vision.

The WAV - Working Artists Ventura - is a state-of-the-art community, designed for artists and creative businesses. The WAV complex was designed and built to the highest standards of green technology and is LEED™ Certified, which includes recycled building materials, car sharing, water and energy conservation,

with renewable solar power.
#END